

MEMORANDUM

To: Council Member Wonsley, Chair, Climate and Infrastructure Committee
Council Members

From: Margaret Anderson Kelliher, Office of Public Service

Copy: Casey Joe Carl, City Clerk
Tim Sexton, Public Works Director

Subject: LIMS File 2026-00675 - Big Honking Truck Parade Event Permit: June 18, 2026

This memo addresses issues about the referenced item that were raised at the committee's June 18, 2026 meeting. The issues that were raised included:

1. Who are we getting sponsorship from and how much are they contributing?

- a. Sponsorship for the event includes the following:
 - i. Mortenson Construction will provide nine trucks with several partner construction companies. They will be giving out hard hats and vests for kids at the parade.
 - ii. WCCO is participating with two weather watcher trucks and their meteorologists.
 - iii. The Minneapolis Foundation is paying for T-shirts for event volunteers and kids as well as paying for the brass band that will be playing during the parade.
 - iv. The Downtown Council and the Downtown Improvement District are publicizing the event through their networks.
 - v. In addition to Mortenson Construction vehicles, the following agencies are also contributing equipment and staff:
 - 1. Minnesota Department of Transportation - two trucks
 - 2. Hennepin County sheriff - one truck
 - 3. Minneapolis Public Works – three trucks
 - 4. Minneapolis Police Department – three trucks
 - 5. Minneapolis Fire Department – two trucks

b. How much money is the City contributing year to year on this event?

- i. The city is paying for pedestrian safety barricades in the amount of \$6,800.

Please let me know if there are further issues to be addressed.